Marketing that gives customers a reason to choose you

Client sales presentation
Content, social media and monthly marketing

Marketing with Fire



A clearer path from attention to enquiry

Your customer needs to understand the offer, trust the business and know what to do next.

WKC plans content around those decisions, then creates the photography, reels and captions that explain your value.

Best suited to hospitality, beauty, lifestyle and local service businesses.



Original content your business can use





Photography and short-form video for menus, launches and everyday promotion

Client experience

“We have seen an influx of interest… through engagements, views and direct bookings.”

Matthew, General Manager
Gunaydin & Sultans Restaurants

A client testimonial published on the WKC website.
No independently verified uplift or financial return is claimed.

Monthly packages

Foundation

£1,000 / month

- 12 social media posts
- Photography session up to 2 hours
- Captions, scheduling and publishing
- Routine community management
- Monthly strategy and performance summary
- Event promotion planning consultation

Growth

£1,500 / month

- 20 posts including agreed Reels mix
- Stories and routine community management
- Photography session up to 3 hours
- Psychology-led strategy
- One seasonal campaign concept monthly
- Event promotional planning
- Monthly reporting and strategy call

Signature

From £2,500 / month

- Bespoke marketing strategy
- Professional content production
- Social media management
- PR outreach and collaborations
- Event concept and campaign planning
- Priority account management
- Monthly strategic review

Proposed terms: monthly payment in advance and a three-month initial commitment, subject to final client agreement.
Paid advertising, influencer fees, event execution, extra photography, supplier costs and other third-party expenses are quoted separately and approved upfront.

The first month and how we measure it

Week 1: agree your audience, offer and campaign priority.
Week 2: film and photograph your business.
Week 3: approve, schedule and publish the content.
Week 4: review performance and plan the next month.

We track views and engagement alongside enquiries, booking-link clicks and sales data you can share.

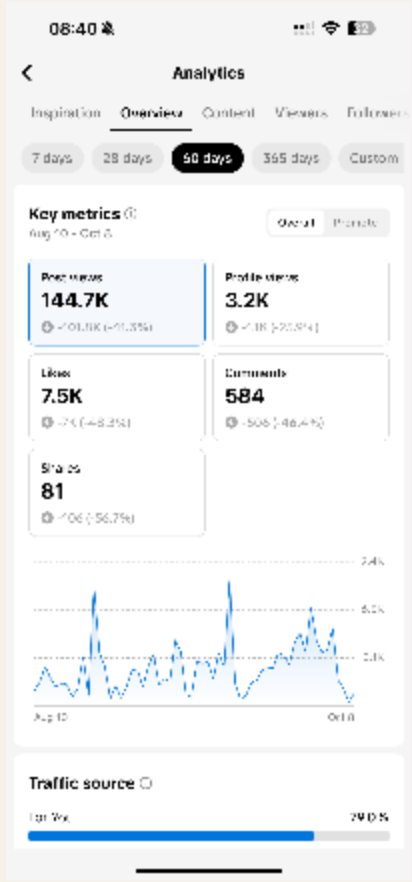
Three-month initial term. One location. Local travel within 15 miles of Milton Keynes. One revision round. Ad spend and additional scope separate.

TikTok performance

144.7K

Post views • 10 Aug–8 Oct 2026

3.2K profile views
7.5K likes / 584 comments / 81 shares
79.0% traffic from For You



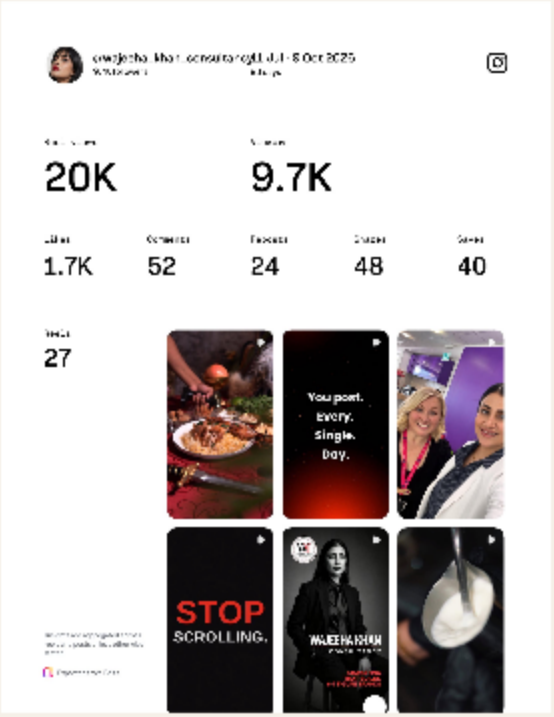
Views decreased 41.3% against the platform comparison period.
Account handle and year are not visible in the source screenshot.

Instagram performance

9,713

Followers • @wajeeha_khan_consultancy

20K reel views / 9.7K viewers
27 reels / 1.7K likes / 52 comments
48 shares / 40 saves / 24 reposts



11 Jul–9 Oct 2026. Export aggregates reels and posts unless stated.
Creator channel performance does not establish client sales results.

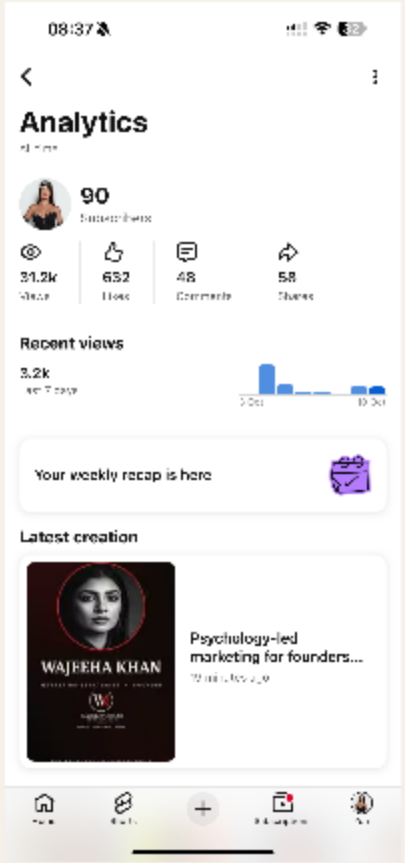
YouTube, website and discovery channels

31.2K

YouTube all-time views

90 subscribers / 3.2K views in the last 7 days
632 likes / 48 comments / 58 shares, all-time

Website: portfolio, packages and enquiry route
LinkedIn: professional profile and business discovery



No verified website traffic or LinkedIn analytics supplied.
YouTube screenshot does not show the channel handle.

Your next campaign starts with an audit

A free 30-minute marketing audit

We review your current content, your strongest offer and the customer journey.

You receive a recommended package and a defined first campaign.

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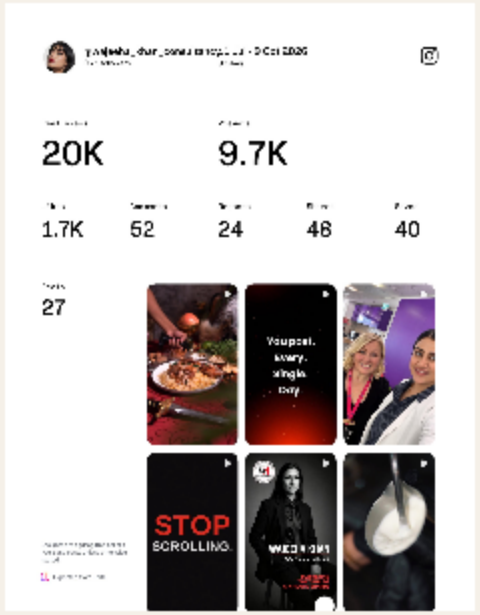
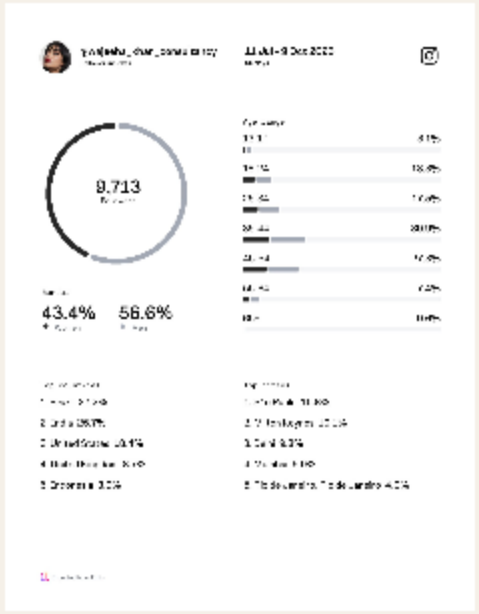
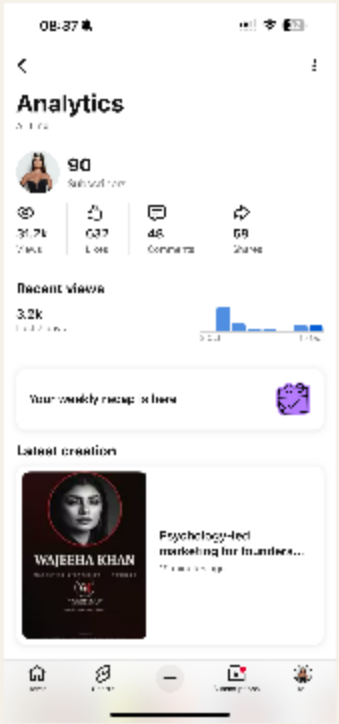
Source evidence and channel links









Creator-supplied platform exports, received 10 October 2026. Different periods and metric definitions remain separate.

Find WKC online

Website: https://wajeehakhanconsultancy.com
Instagram: instagram.com/wajeeha_khan_consultancy
TikTok: tiktok.com/@wajeehakhanmarketing
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